FACTORS HINDERING THE EFFICIENT SUPPLY OF MIRAA (KHAT) IN KENYA: A CASE OF NUGAAL ENTERPRISE, EASTLEIGH, NAIROBI, KENYA.

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REG.NO: L126/26038/2012

A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILEMNT OF THE REQUIREMENTS OF DIPLOMA OF PURCHASING AND SUPPLIES MANAGEMENT OF THE UNIVERSITY OF NAIROBI

2014
DECLARATION

This research project is my original work and has not been submitted for examination in any other institution.

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This research project has been submitted for examination with my approval as the University Supervisor.

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ABSTRACT

The purpose of this study was to investigate the factors hindering the efficient supply of Miraa (Khat) sector. The study precisely sought to establish whether road infrastructure, inventory management, supplier management and government policy hindered the efficient supply of the good. The survey was carried out in Nugaal Enterprise using descriptive research design.

Critical analysis was made and the research gaps were determined. The respondents were selected using stratified sampling techniques; questionnaires were the major data collection instrument and as source of primary data obtained from the respondents at Nugaal Enterprise with a targeted population of 120 employees and sample size of 30 employees from management, and subordinate staff.

The data was then analyzed using qualitative and qualitative techniques. Graphs and tables were applied and the results presented in pie charts in chapter four. Questionnaires were not return but the study adopted 13% level of confidence in coming up with required findings.

After collecting data, the researcher edited, coded, classified and tabulated the data by used of qualitative and quantitative methods. Qualitative method was used to analyze open ended questions in the questionnaire while quantitative method was used to analyze closed ended questions in the questionnaire.

The study found out that road infrastructure, supplier management and government policy hindered the efficient supply of Khat in Kenya. Improved accessibility of strategic linking roads and proper government policies will play a key role in Khat business in the country.