FACTORS THAT AFFECT WOMEN ACCESS TO FINANCE FOR BUSINESS IN KENYA (A CASE STUDY OF BUSINESS WOMEN IN KOMAROCK ESTATE IN NAIROBI COUNTY)

BY

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A PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF NAIROBI, COLLEGE OF EDUCATION AND EXTERNAL STUDIES, SCHOOL OF CONTINUING AND DISTANCE EDUCATION, IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF DIPLOMA IN PUBLIC RELATIONS MANAGEMENT

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DECLARATION

(a) Declaration by the Candidate

This project is my original work. It has not, to my knowledge been submitted, or intended to be submitted by anybody else for any examination at any other institution of learning.

Signed: Date: 28/06/2013

Student: Madina Muthoni Kaburu

(b) Declaration by the Supervisor

This project has been submitted for examination with my approval as the University Supervisor.

Signed: Date: ____________________________

Supervisor: Mrs. Irene Tambo

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ABSTRACT

Women are the backbone of society. Empowering them is the most positive thing society can do. Women in Kenya face various challenges which hinder them from being successful in business. These challenges include being victimized, lack of access to finding and even gender violence.

The study will examine these factors as they affect a sample of women drawn from the Nairobi County.

It will also examine the motive forces behind the women who have beaten all the odds to be successful in business and propose ways of making women in business access funds more easily thus alleviating poverty in our society.