FACTORS AFFECTING PUBLIC SERVICE VEHICLE DRIVERS THAT LEADS TO ROAD ACCIDENTS CASE STUDY OF ONGATA RONGAI TOWN

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A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT FOR THE AWARD OF A DIPLOMA IN PUBLIC RELATIONS OF THE UNIVERSITY OF NAIROBI.
DECLARATION
This is my original work and has never been presented in any other university for any academic award.

KAREN NEMAYIAN 13-08-2012

This research proposal has been submitted for the examination with my approval as a university supervisor.

EUNICE KIRIMI 13-08-2012
Abstract

This study aims at finding out the factors affecting public service vehicle drivers mainly matatu drivers that lead to road accidents in Kenya.

This study therefore, shows a brief history of the matatu industry. It also aimed at finding out the effects, problems and solutions that matatu drivers face in their day to day work that may lead to the occurrence of road accidents and come up with recommendations. The research study has discussed the significance of having good roads, good working conditions for matatu drivers, trained and experienced drivers with good driving skills, reduced number of traffic police checks, and good road worthy vehicles among other factors that lead to road accidents.