FACTORS INFLUENCING STAFF MOTIVATION AND FINANCIAL PERFORMANCE

(A CASE OF MIBISCO BAKERY LTD)

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A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT OF THE UNIVERSITY OF NAIROBI

JULY, 2013
DECLARATION

This is my original work and has not been submitted for any academic award in any institution.

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Date: 12th 08/2013

This proposal has been submitted with the approval of University of Nairobi

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ABSTRACT

The first chapter will discuss the background of key concept as well as a brief background of Mibisco Ltd. It will also include the research problem, objective of the study, research question, and significance of the study and limitation of the study. Chapter two will review literature on the theoretical framework on motivation conceptual argument on some of the factors that influence motivation and finally diagrammatical representation of the variables. Chapter three will review the research methodology that was being used to the best conduct the research. A case descriptive research design was suited for the research. From a target population of 200 employees only 35 were sampled and deemed as appropriate to draw conclusions. A stratified and random sample technique was used to get the sample figures. Also this chapter reviews why a questionnaire was deemed useful as the instrument to collect data. Data was therefore analyzed by use of charts and tables. Chapter four the data is put together analyzed and presented using various methods which include charts, tables and graphs to enable interpretation of data collected. Chapter five is a summary of the findings with conclusion and recommendations. From the conclusion it's a fact that job rate should be enhanced to enable better performance.