FACTORS INFLUENCING LOW PRODUCTIVITY IN ORGANIZATIONS IN KENYA
A CASE STUDY OF KENYA POSTAL TELECOMMUNICATION.

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DECLARATION
This research proposal is my original work and has not been presented to any university for any award or anywhere else for academic purposes.

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This proposal has been submitted for examinational purposes with any approval as university supervisor.
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ABSTRACT
The issue of productivity cannot be emphasized when considering the nature of an objective minded organization. Although there are different ways of measuring the level of productivity of organizations, yet, it is a great tool that must be considered when analyzing the level of growth and development of an organization. Organizations are integral parts of the environment, thereby can be influenced by forces and actors of the environment. This study tend to assess the effect of environment on the organizational productivity, but this can occur if the organization fails to acknowledge and incorporate the vital nature of environmental forces into its management portfolio. This research adopted primarily and secondary sources of data. The primary data involves the use of questionnaires while secondary data envelopes the use of journals, internet and relevant literature materials. The data was analyzed in percentages while the hypotheses were tested using colleration coefficient. The results show that there is significant relationship between motivation and employees productivity. It is hereby concluded that environmental factors serve as vital tools for the development of organizations and thereby should be incorporated in management decision making. In line with this study, it is recommended that management should not only motivate employees but only in intensity the degree of the cordial relationship with employees. More so, organizations must constantly watch and monitor the dynamic nature of the environment and provide training and refresher courses that will enhance employees’ potential.