FACTORS INFLUENCING DONOR FUNDING IN NON GOVERNMENTAL ORGANIZATIONS: A CASE OF INTERNATIONAL MEDICAL CORPS

KENYA

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This is a Research Project submitted for Partial Fulfillment of the Award in Diploma in Business Management of the University of Nairobi.

2014
DECLARATION

This is my original work and has not been presented for any academic award in any University.

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This work has been presented for examination with my approval as the university supervisor.

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ABSTRACT

Donor funding has helped many NGO’s implement diverse programmatic interventions which has not only benefited the communities but has also improved the standard of living. But due to different factors in the implementing organizations, this has in one way or another affected donor funding. Many NGO’s continue to cease operations by the day often due to lack of donor funding. The failure of NGOs to sustain their work stems from many inadequacies. Lack of financial resources contributes to their demise. The purpose of the study was to examine the factors that affect donor funding of NGOs in Kenya with specific reference to International Medical Corps-Kenya. Several objectives have guided in carrying out of the study. The first one include the study to determine if technical capacity influences donor funding; the second one includes the study to determine whether project implementation influences donor funding; Leadership is also another factor which was studied and finally to investigate if management of organizational donor relationship affects donor funding. In this study, Case descriptive research design was adapted. The target population of this study included the staff of International Medical Corps-Kenya program. Stratified proportionate random sampling technique was used to select 25 respondents. This study made use of questionnaires for primary data collection. Quantitative data was analyzed using descriptive analysis. Data collected through the open ended questions and analysis of documents was analyzed qualitatively. The study found that management of donor relationship contributes most to donor funding of nongovernmental followed by technical capacity and leadership while project implementation contributed the least to donor funding of nongovernmental organizations. The study recommends that in order to ensure that the NGOs remain sustainable by donor funding; they should procure employees that are competent both in leadership and in technical capacity and proper project implementation. The management should ensure that they maintain a good relationship with the donors mainly by information management, ensuring there is accountability and meaningful communications.