FACTORS AFFECTING SUPPLY OF MOBILE PHONE IN TURKANA COUNTY

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DECLARATION

This is the original work and has never been presented in any other university for academic award

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L126/10154/2011

SIGN.......................................................... DATE..........................................................

This research proposal has been submitted for examination with the approval of university supervisor

Ms CATHERINE WAINAINA
LECTURER EXTRA MURAL

SIGN.......................................................... DATE..........................................................
ABSTRACT

The purpose of this research project is to examine the factors affecting supply of mobile phone accessories mainly focusing in Turkana County. The study will examine the access factors in regard to security, foreign exchange rates and language to determine factors affecting purchase and supply of mobile phone accessories. I recommend the use of descriptive survey since the method involves the fact finding and enquiring the different types. A total of 90 respondents will be interviewed and questioners filled by them in To tackle the task of these factors affecting the supply of mobile phone accessories as far supply chain management is concerned by pointing out the importance of having a suitable solutions to these factors for the benefits of achieving goals in terms of producing high quality end products and services and creating better communication sector in the region and the nation at large. The research wants stakeholders suppliers and investors to understand what he meant by the factors affecting supply of mobile phone in the county. This will be illustrated by quoting some literatures that will help the suppliers in this department. The research findings show that suppliers used these factors as a method of manufacturing the mobile phone accessories of high quality to meet the marginalized and remote areas, satisfaction and uniqueness of the products that consumers want. The researcher recommends that there is need for more training for the suppliers in this business sector so as to encourage better services so as to create consumer awareness and hence increase in returns.