RESEARCH PROJECT TOPIC

FACTORS HINDERING LONG-TERM LENDING IN BANKS OF KENYA

CASE STUDY:

BARCLAYS BANK OF KENYA-NAIROBI TOWN

PRESENTED BY:

MUSEMBI FAITH MUTHEU

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This is a Research Proposal Submitted For Partial Fulfillment Of The Award Of Diploma
In Business Management Of The University Of Nairobi.

2012
DECLARATION

This is my original work and has never been submitted in any academic award in any other University.

CANDIDATES NAME: MUSEMBI FAITH MUTHEU
SIGNATURE: 
DATE: 13-07-2012

This research project has been submitted for examination with my approval as a university supervisor.

SUPERVISOR’S NAME: MR WILSON KIGWA
SIGNATURE: 
DATE: 13-08-2012
ABSTRACT

The purpose of this research will be to determine the factors hindering long-term lending in Barclays Bank of Kenya.

The research questions were on the factors that hinders Barclays Bank from advancing long-term loans as compared to short-term loans. Data was collected through direct observations, questionnaires, internet and textbooks.

The recommendations made after the study can actually help Barclays bank and other banks in and outside Kenya to be able to give long-term loans to their customers.