FACTORS AFFECTING ORGANIZATIONAL CULTURE OF PARASTATALS IN KENYA: A CASE STUDY OF KENYA TEA DEVELOPMENT AUTHORITY

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DECLARATION

This research study is my original work and has not been presented to any other examination body. No part of this research should be reproduced without my consent or that of Nairobi University.

Signature

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Date

11/07/2013

Daisy Muthoni Kinyua

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Supervisor’s approval

This project has been submitted for examination with my approval as a university supervisor

Signature

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The general purpose of this study is to establish the factors affecting organizational culture management in state corporations with specific reference to the study of K.T.D.A. The researcher adopted descriptive research design in collecting data from the respondents. The research study applied stratified random sampling technique. The target population was 120 staff working at K.T.D.A. The questionnaires contained semi structured and structured questions which were administered and used to collect data.

The study recommends that employees should be allowed to take part and know whatever goes on in the organization so that they are not surprised by sudden decisions. From the study findings and interpretation above the study concluded that management competence was found to be reviewed every three months. This was because the quality of products keeps going up and the preferences of customers keeps changing hence it is important to keep pace with the changes as they take place.