FACTORS AFFECTING PERFORMANCE OF TOURISM IN MOMBASA.
A CASE STUDY: WHISPERS HAPPYLAND HOTELS AND GUEST HOUSE

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A RESEARCH PROJECT REPORT SUBMITTED TO THE UNIVERSITY OF NAIROBI IN PARTIAL FULFILLMENT OF THE DIPLOMA IN BUSINESS MANAGEMENT

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DECLARATION

This research project is my own original work and has not been presented to any institution for the award of certificate or Diploma.

Signed ------------------ Date 2/5/2013

Mutua Eric Mutuga

This research project has been submitted for examination with my approval as the university supervisor.

Signed ------------------ Date 3/5/2013

Lecturer Jeniffer King'ori
ABSTRACT

This project is aimed at finding out factors affecting performance of tourism in Mombasa. This is because it has been noted that tourism performance has been declining year by year. The main factors discussed include human activities, security, infrastructure and climatic factors.