FACTORS AFFECTING OPERATIONAL PRODUCTIVITY IN MEDIUM SIZED MANUFACTURING FIRMS.

(A CASE STUDY OF APEX STEEL COMPANY LIMITED)

BY

NDIRITU EUTYCHUS MAINA

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A RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT IN THE UNIVERSITY OF NAIROBI

2014
DECLARATION

This research project is my original work and has not been presented for a diploma or degree in this or any other university.

Name NDIRITU EUTYCHUS MAINA

Reg No: L123/22988/2013

Date: 13/08/2014

Signed: 

This research project has been submitted with my approval as a university supervisor

Signed: 

Name: SUGAR T. HWA

Date: 04/05/2014
ABSTRACT

This study sought to establish the factors affecting the operational productivity of the medium sized manufacturing firms.

The study will utilize a case study research design. The population of this study will be the workers of Apex steel company limited. Apex steel company limited is a medium manufacturing firm located in Kitengela, Kajiado County. It uses scrap metal as the raw material to make steel product. A questionnaire and interview will be used in the study to collect the data.