FACTORS THAT INFLUENCE ENTREPRENEURSHIP IN AN ECONOMY

A CASE STUDY OF: CHANDARIA INDUSTRIES, INDUSTRIAL AREA

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DECLARATION

This is my original work and has not been submitted for any academic award in any institution.

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This work has been submitted with the approval as the university supervisor.

Dr. Dismus Bulinda

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ABSTRACT

The effectiveness and success of an organization lies on the people who form and work within it. Therefore, for employees were able to perform their duties and make meaningful contribution to the success of the organizational goals needed to acquire relevant skills and knowledge. This study sought to determine the ideas that could be incorporated towards successful entrepreneurship in organizations.

Chandaria industries was the case study. The study adopted descriptive research design and target a population of 18 staff members. A sample of 30% of the population attained through random sampling. Data was collected by use of questionnaires both open and closed ended questions. The data was scrutinized and analyzed quantitatively and qualitatively.