FACTORS AFFECTING EMPLOYEE MOTIVATION:
A CASE STUDY OF CONTINENTAL CARGO SERVICE (K) LTD, NAIROBI.

BY:
BONFACE MOGUSU NYANGECHI
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DECLARATION

This research proposal is my original work and has never been submitted for a Degree in any other University.

Name: BONFACE MOGUSU NYANGECHI
Signature: 
Date: 10/07/2012

This research proposal has been submitted for examination with my approval as a University supervisor

Name: Mr. BENARD NJUGUNA
Signature: 
Date: 31/4/2012
ABSTRACT

This is a case study Continental Cargo (k) Ltd, Nairobi. The study sought to investigate the factors affecting employee motivation in human resource management. The study intended to reveal substantial measures measure, which the management can implement to enhance motivation of the workers. Some literatures were carefully studied and analyzed to give insight of what motivation can do to enhance high performance, productivity and self satisfaction.

The study is sub-divided into five chapters where chapter one represents introduction of the study background information, problem of statement, justification, objectives, research question, significance and limitation of the study.

Chapter two and three and illustrate the literature review of various author on motivation and methodology used by the researchers to collect and analyze data for the study.

Chapter four and five states clearly the findings, analysis, conclusions and recommendation.

Finding shows that employee motivation is affected by poor skills, inadequate pay package, poor incentives, and ineffective communication among others.

Some of the motivators which can enhance employee motivation if implemented appropriately include incentives, recognition and promotion, opportunity to advance, pay relations and a good working environment among others.