FACTORS INFLUENCING THE GROWTH OF SMALL SCALE ENTERPRISES IN NAIROBI – KENYA (CASE STUDY OF UMOJA ESTATE)

BY

OTIENO SAMUEL ONYANGO

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DECLARATION

I declare this project my original work and have never been submitted elsewhere for examination. Where other people’s work or my own work has been used, this has properly been acknowledged and referenced in accordance to the requirements of the University of Nairobi.

Otieno Samuel Onyango  Sign..................................Date...........................

L126/25156/2012

This project has been submitted for examination with my approval as University supervisor.

Name .................................................. Date .......................... Sign .........................
ABSTRACT

This study was an attempt to investigate the factors that influence the growth of Small scale Enterprises (SMEs). The objectives of the study were to determine how competition affects growth of small scale enterprises, to investigate how record keeping of transactions influences the growth of small scale enterprises, to examine how capital influences growth of small scale enterprises, to determine how the government policies influences growth of small scale enterprises and finally to investigate how training influences the growth of small scale enterprises in Kenya. The study methodology was descriptive survey; the location of the study was Umoja estate on the Eastland of Nairobi City, with the target population being small scale enterprises. Using a multi stage stratified random sampling a size of 80 small scale enterprises which is 40% of the approximately 200 small scale enterprises in Umoja estate was arrived at. The study indicates that access loans by small medium size enterprises was still very limited as such it is upon the government and its agencies to fine –tune working modalities that will ensure that even MSEs have adequate access to credit instruments just like their bigger counterpart.