

ESTABLISH FACTORS THAT INFLUENCE TRANSFER OF INFORMATION IN SUPPLY CHAIN MANAGEMENT: A CASE STUDY OF SUPPLY CHAIN DEPARTMENT OF KIJANI AGENCIES LIMITED

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ABSTRACT

[The structure of this paper is analyzing the main concepts and challenges of supply chain management. Special attention is paid to the importance of information sharing and measurement of supply chain successfulness. To establish the effects of SCM on customer and other stakeholders value addition and assess the effects of information sharing on the success of SCM in an organization and to identify the role of Business Process Modeling in SCM. The data collected was classified, coded and analyzed using qualitative and quantitative methods for easy classification in order to facilitate tabulation after which presentation of the same will be in tables, pie charts and graphs. Since businesses like Kijani Agencies Limited operate in an environment that constantly keeps on changing which calls for change in the modes of communication that facilitate information transfer to](#) [9]

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