

# **AN ASSESSMENT OF CHALLENGES FACING GRADUATION OF MICRO ENTERPRISES, A CASE STUDY OF ENTREPRENEURS IN MAJENGO SLUMS, KAJIADO TOWN.**

**Degree Programme:** [DIPLOMA IN BUSINESS MANAGEMENT](#) [1]

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## **ABSTRACT**

[The role of enterprises in developing countries is increasingly being recognized as pollinators of the development process. It contributes to creation of pollinators of the development process. It contributes to creation of employment opportunities, training of entrepreneurs, generating income and providing a source of livelihood to the majority of low income households. However, there is a high concentration of micro businesses as compared to small and medium enterprises in terms of work force. As such, the purpose of this study will be to assess the challenges hindering graduation of micro enterprise into small and medium enterprises. For the sake of achieving objectives of this study, questionnaires were analyzed using statistical analysis such as descriptive survey, study design. The descriptive design is appropriate for it is fact finding and explanatory in the capacity of establishing the truth. The information gleaned through questionnaires from a sample of 237 operators and face to face interviews were conducted with 20 operators of MSEs. The respondent's operators were selected using stratified sampling technique. Besides, the interview questions were analyzed using descriptive narrations through concurrent triangulation strategy. The empirical study elicited three major challenges](#) [9]

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