

**BENEFITS INVOLVED IN THE PROCESS OF IMPROVING EMPLOYEE
MORALE.**

(Case Study of Jubilee Insurance Company in Kenya)

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DECLARATION

This research proposal is my original work and has never been submitted for any award of degree or diploma in any other university or institution. No part of this paper may be reproduced without prior knowledge of the author in University of Nairobi.

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ABSTRACT

As many organizations turn to get their long term and short term goals. It is important to establish the policies which will enable the workers to meet their individual goals.

This came after sharp reaction whereby workers were not having sufficient morale and output per employee was very low. The management came to realize that this needed to be given serious attention sine most of the organizations were not in a position to meet their set objectives. After adopting the policies which pertains the workers' morale as revealed by the survey employees were highly motivated and the output per employee also increased. As a result of this organizations ended up realizing set target objectives.

In general, to improve workers' morale it is necessary to examine the position of individual workers which is one of the priority of this study. Good morale means workers are happy at their workplace. It is established by the fact that productivity and efficiency of workers increases with the rise in their interest morale.