

**THE EFFECT OF PUBLIC RELATION ON THE PERFORMANCE OF
FINANCIAL INSTITUTIONS IN KENYA**

(A case study of central bank and commercial bank)

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**This Research Project is Submitted in Partial Fulfillment of the
Requirement for the Award of Diploma in Business Management in
University of Nairobi.**

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DECLARATION

This project is my original work and has never been submitted to any other examination body. This research should not be produced without my consent or that of UON.

Name PATRICIA KIANJIKU KABIRU..... Sign .....

Date 11/05/2012.....

Supervisor

As a supervisor I declare that this work is original and has been taken within the stipulated time.

Name..... Sign .....

Date.....

29/08/12