STRATEGIC MANAGEMENT PRACTICES AT THE KENYA CIVIL AVIATION AUTHORITY (KCAA) AND THE IMPACT OF MANAGEMENT PRACTICES ON THE ORGANIZATION – A CASE OF KCAA

BY

PHILIP KIVUVO KIOKO

REG NO: L123/11628/2008

RESEARCH PROJECT SUBMITTED IN PARTIAL FULFILMENT OF THE AWARD OF DIPLOMA IN BUSINESS MANAGEMENT, UON

JULY 2012
DECLARATION

This is my original research proposal and has not been presented for consideration in any other university or college in fulfillment to any degree or diploma.

Name: PHILIP KAWANDO KIRKO

Signature: ............................................ Date: 07/08/12

This project has been submitted for examination with my approval as the supervisor.

Name: D. NJUGUNA BERNARD

Signature: ............................................ Date: 13/8/2012
ABSTRACT

Strategic management is very important to an organization. It is that set of managerial decisions and actions that determines the long-run performance of a corporation. Strategic management therefore emphasizes the monitoring and evaluation of external opportunities and threats in light of a corporation's strengths and weaknesses.

Increasing risks of error, costly mistakes, and even economic ruin are causing today's professional managers in all organizations to take strategic management seriously in order to keep their companies competitive in an increasingly volatile environment.

This research will be investigating strategic management practices at the Kenya Civil Aviation Authority. Kenya Civil Aviation Authority is a state corporation whose mandate is the planning, development, management, regulation and operation of a safe, economical and efficient civil aviation system in Kenya.

The purpose of the research was to investigate and document the strategic management practices at KCAA and the impact strategic management has on the organization.

The research was done using the case study method where the target population was the upper level managers and the middle level managers at KCAA.

Both Primary and secondary data was used for this study. All the data collected was analyzed and compiled in a report form. Conclusions were then drawn and recommendations made based on the findings.