AN EVALUATION OF THE PROCUREMENT PROCESSES IN MULTINATIONAL ORGANIZATIONS IN KENYA:
A CASE OF EAST AFRICAN BREWERIES LIMITED.

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A RESEARCH PROJECT SUBMITTED AS PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF DIPLOMA IN PURCHASING AND SUPPLIES MANAGEMENT OF THE UNIVERSITY OF NAIROBI.

JULY 2012
DECLARATION

Declaration by the Student

This Research Project is my original work and has never been presented for any award in other institution.

Signature................................................................. Date..............................

WYCLIFFE NYAKWARA O. MOMANYI

REG/NO: L126/13781/2011

SUPERVISOR

This proposal is presented to University of Nairobi with approval of my supervisor

Signature................................................................. Date..............................

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ABSTRACT

The main aim of this study was to find out the factors affecting procurement procedures in Multinational organization in Kenya a case of East Africa Breweries Limited. The specific objectives of this study was to find out the effects of technology, to establish the role of supplier relationships, to find out the effect of government policies and to examine the effect of management support on procurement procedures in East Africa Breweries.

The main objective of the study was to evaluate the procurement processes in multinational organizations in Kenya a case of East Africa Breweries, and to find out the effects of technology on procurement processes in organizations, to establish the role of supplier relationships on procurement decisions’ in organizations, to find out the effect of government policies on procurement procedures in organizations and to examine the effect of management support on procurement procedures in organizations.