A STUDY ON HOW ECONOMIC HARDSHIP FACING THE KENYAN ECONOMY HAS LED TO COLLAPSE OF MANY MSMES: A CASE STUDY OF GERTRUDE GARDEN CHILDREN HOSPITAL.

BY

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DECLARATION
This is my original work and has not been presented for a diploma in any other University.

Signature.................................................. Date............
EZEKIEL MUTHUKI NG'ERA
L123/15700/2006

I confirm that the work reported in this report was carried out by the candidate under my supervision as University supervisor.

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ABSTRACT

This study sought to investigate the extent to which the economic hardship of Kenya has led to the collapse of MSMES.

The objectives of the study were:

- To establish the role of medical facilities in growth and development of MSMES involved in the medical supplies in Kenya, using a case study of GGCH.
- To establish the main MSMES dealing with GGCH.
- To establish steps taken by GGCH to improve the sector.
- To establish the problems faced by GGCH in dealing with MSMES involved in medical supplies.
- To establish the problems faced by the MSMES involved in medical supplies in dealing with GGCH.
- To establish the characteristics of owners of MSMES involved in medical supplies in Kenya.

The study was stratified random sampling of MSMES which are engaged in retailing and service provision.

Data was collected using primary data such as questionnaires. Analysis was done using table, graphs and percentage. The finding revealed that the MSMES involved in medical supplies face many problems which hinder their growth and development such as competition from large scale, supplies, unfavourable market conditions.